

2023/2024

**GUIDE DES NORMES GRAPHIQUES**  
Pour la Politique culturelle & patrimoniale  
de la MRC d'Antoine-Labelle

**03**

Palette de couleurs

**04**

Typographie

**05**

Formes graphiques

**09**

Formes et photos

**Fond beige**

#f0f0eb

**Typographie bleu foncé**

#17344e

#c3c4b6

#399234

#83bda3

#ff6d3a

#446f91

#def792

#b3ca68

#81aed2

#23554c

#ffc6e5

ALTONE  
REGULAR

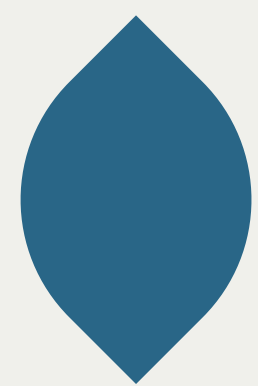
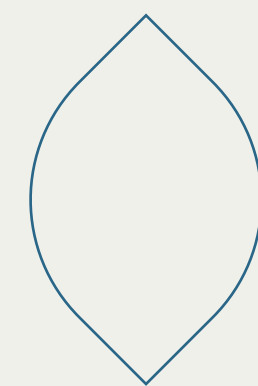
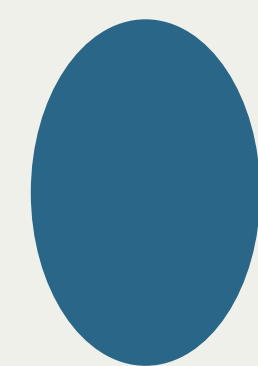
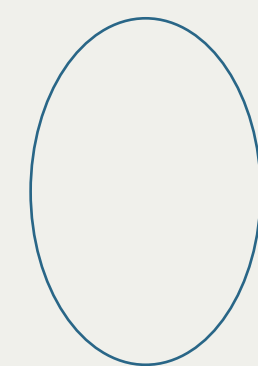
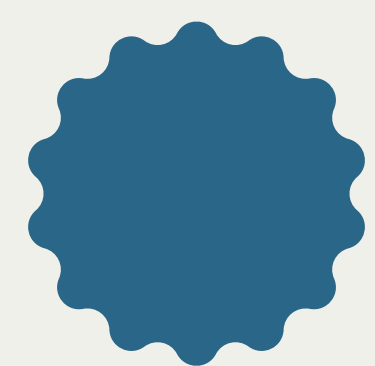
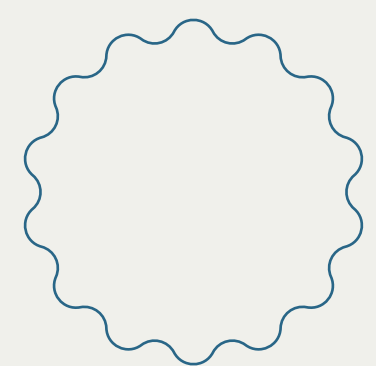
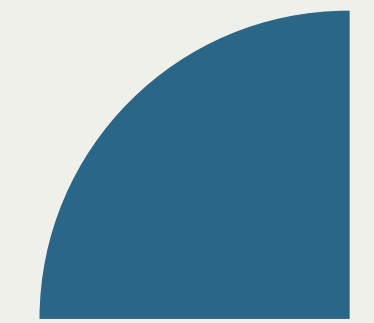
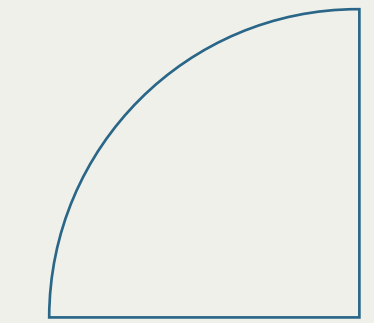
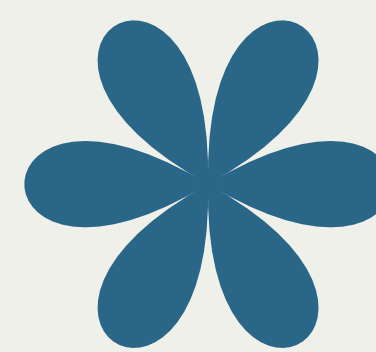
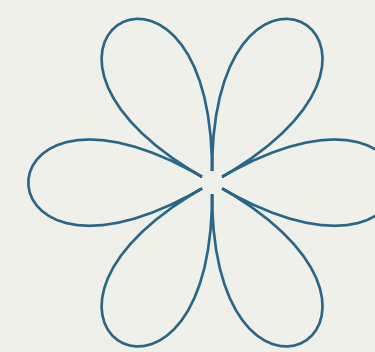
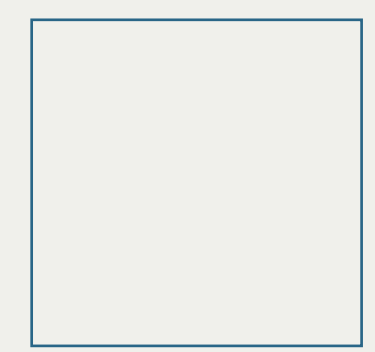
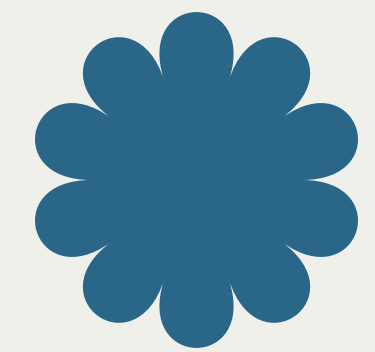
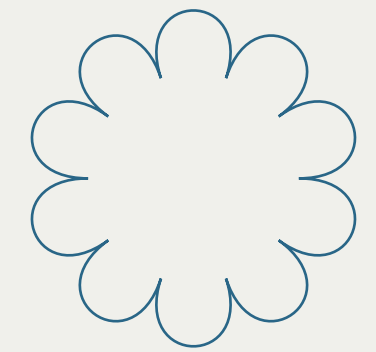
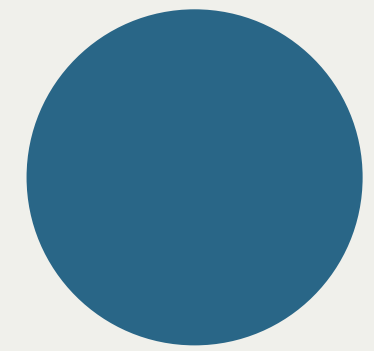
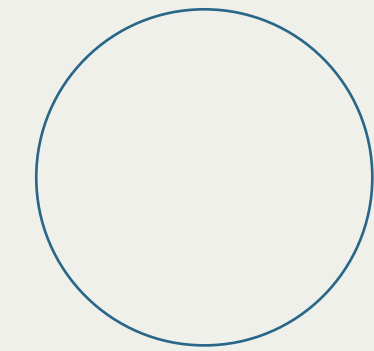
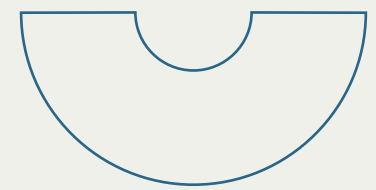
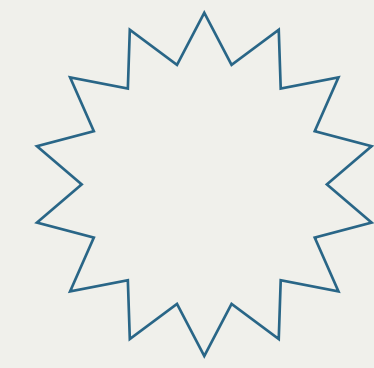
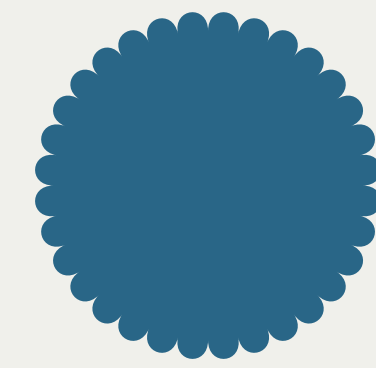
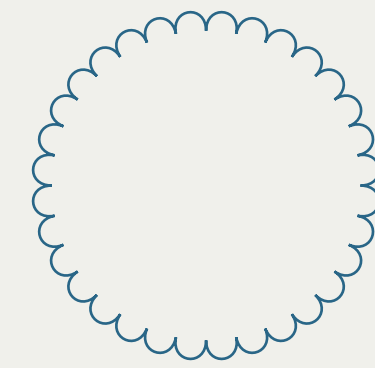
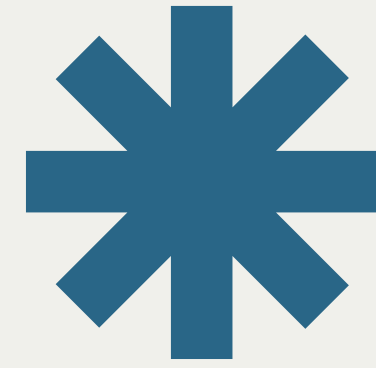
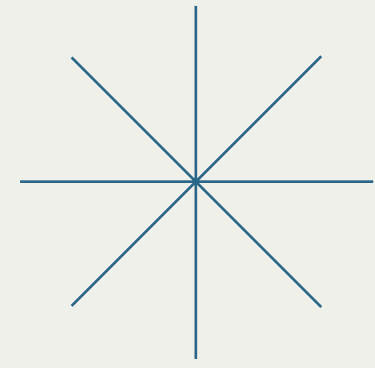
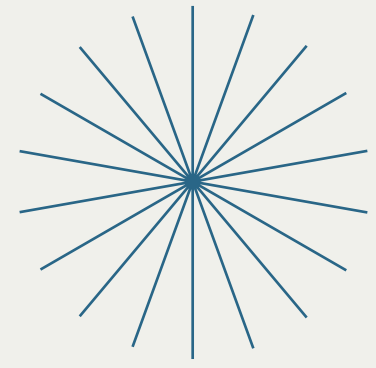
Texte courant

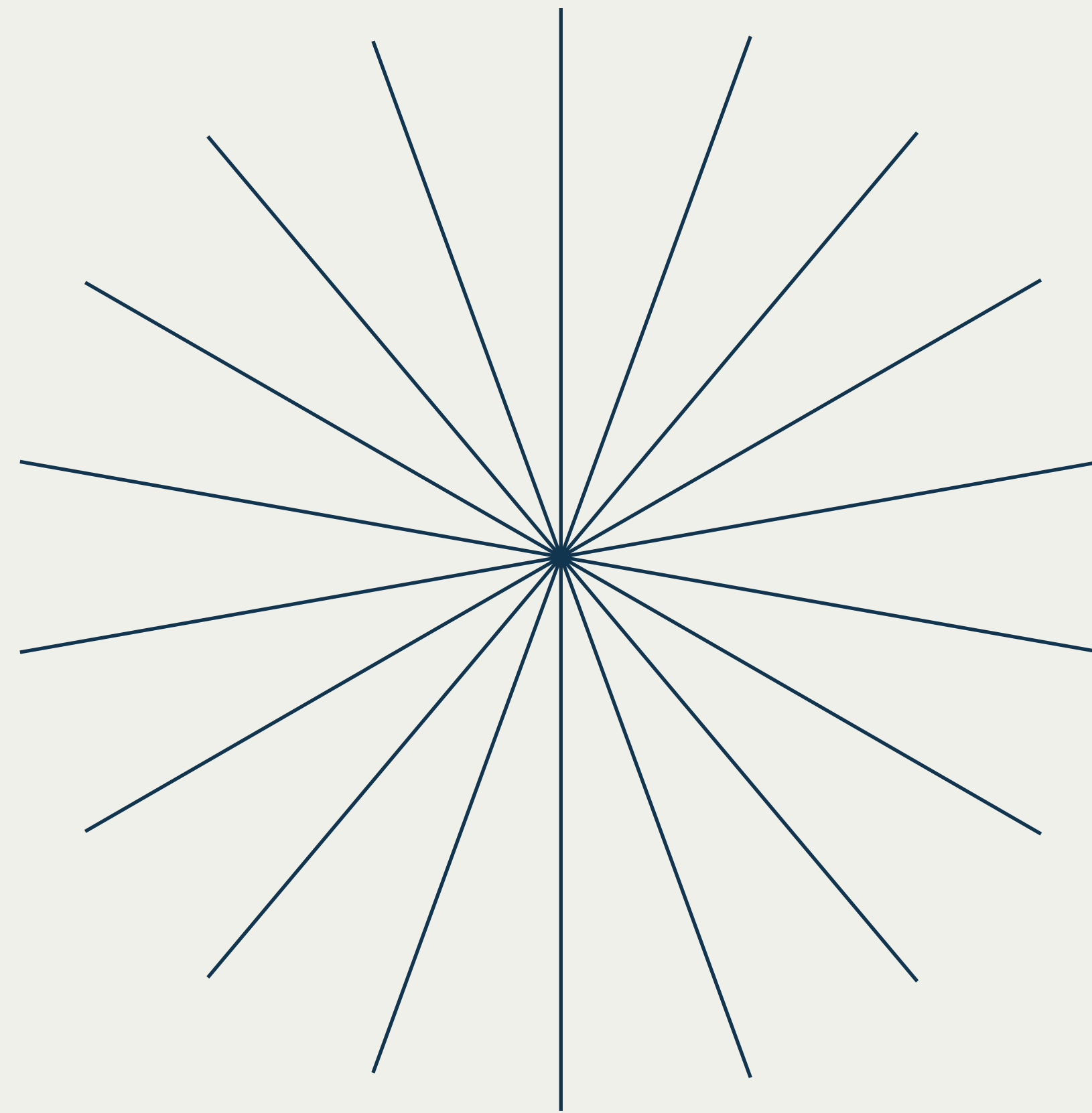
ALTONE  
BOLD

Texte pour couvertures  
& information à mettre en avant

ALTONE  
EXTRA BOLD

Texte pour titres



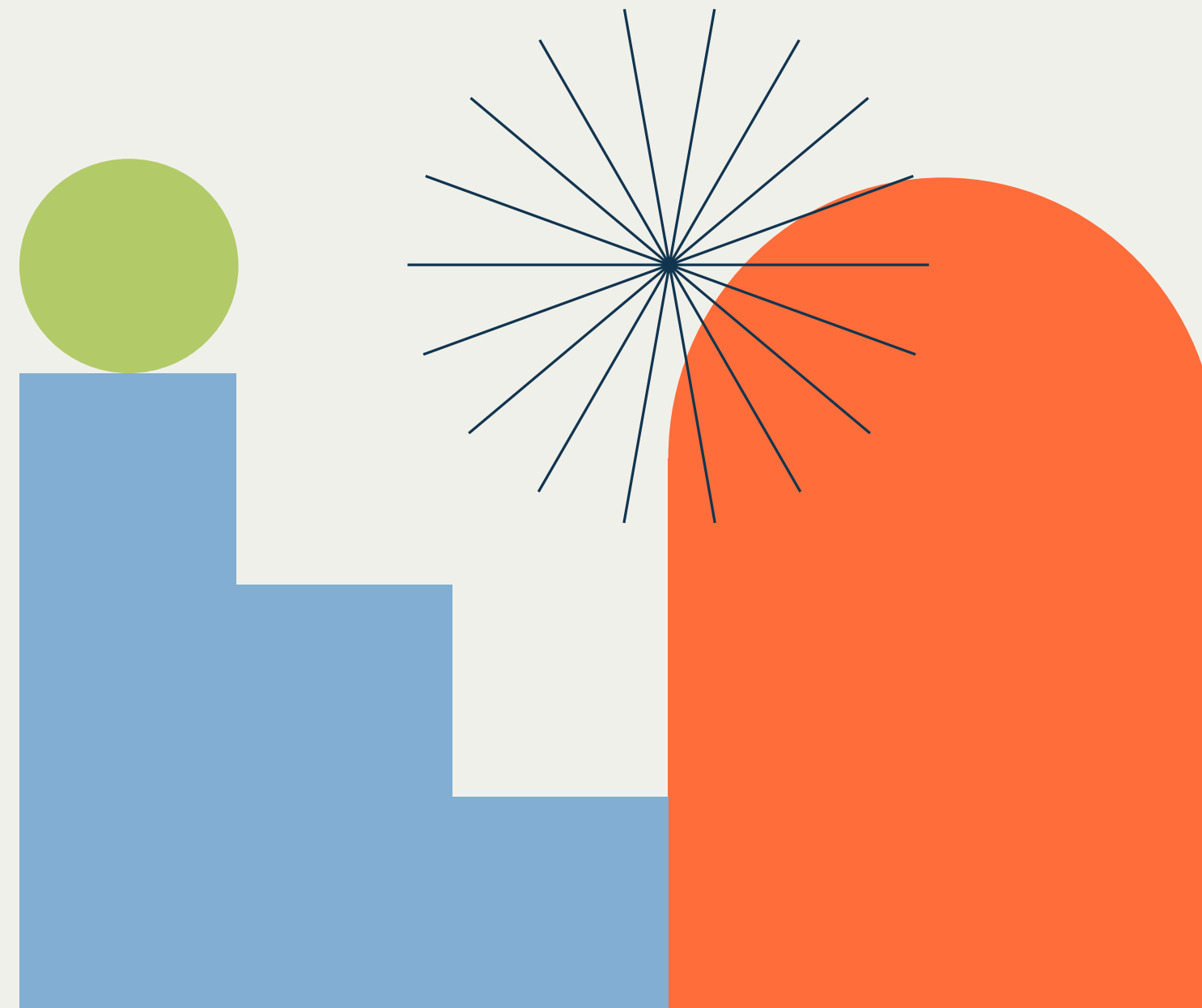


À noter que l'épaisseur des traits sont  
à adapter selon le format du document.

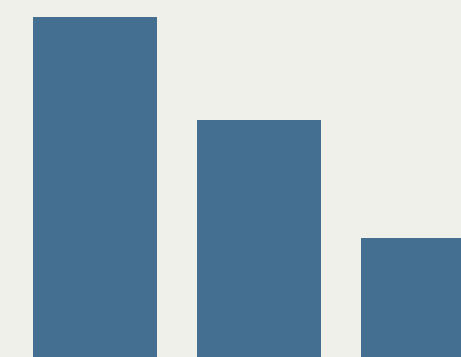
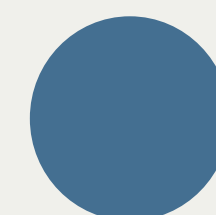
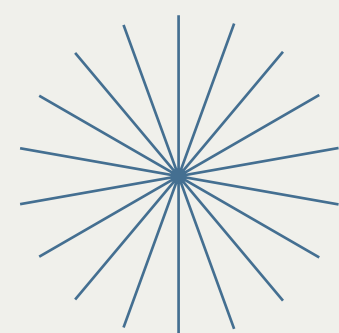
Se baser sur l'échelle de l'épaisseur des traits  
pour un document format 8 1/2" x 11" : **1 pt**

## Créer une composition de formes

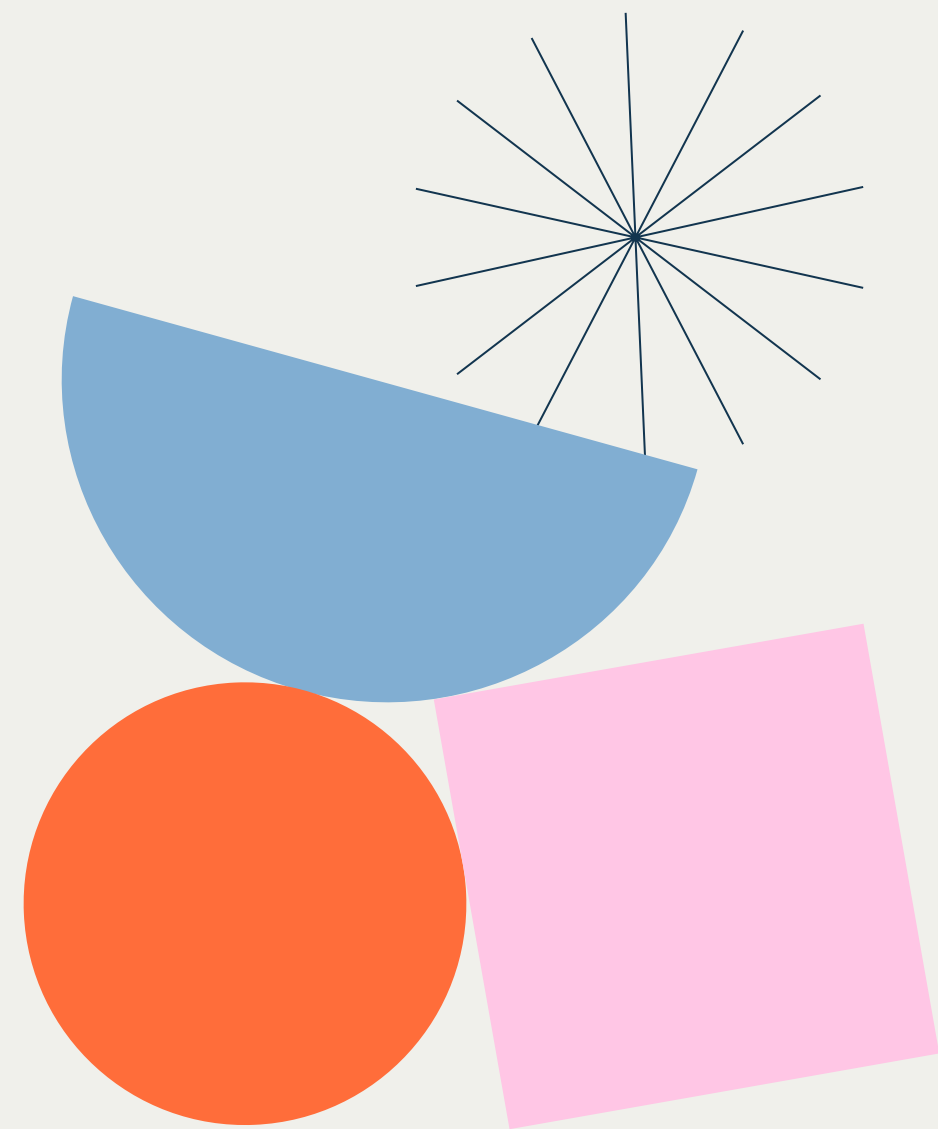
Exemple de composition



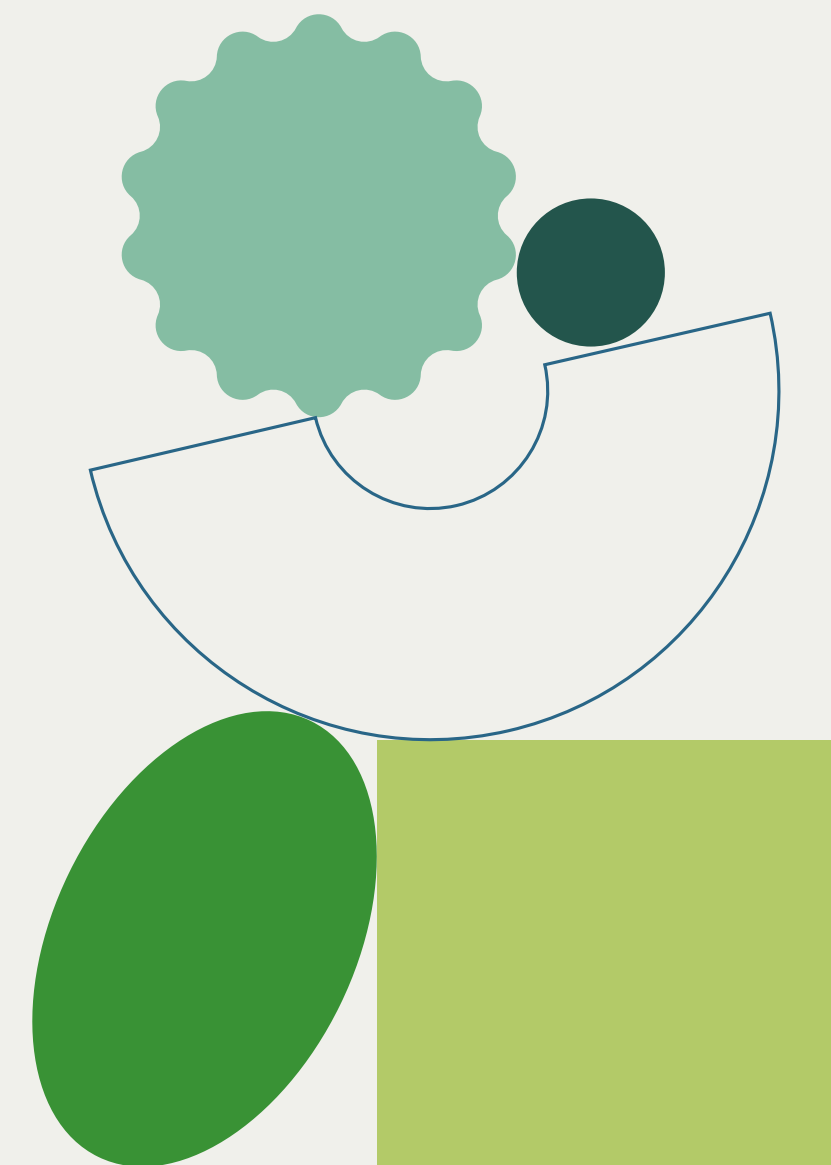
Formes utilisés



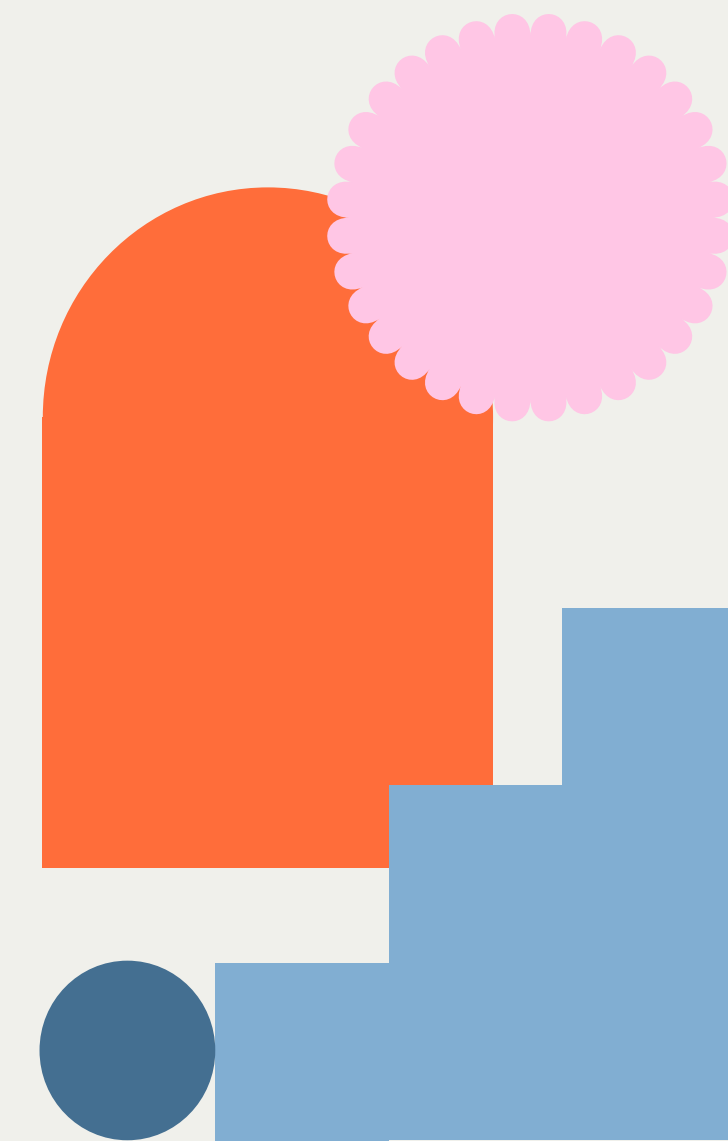
## Utilisation des symboles



Composition abstrait

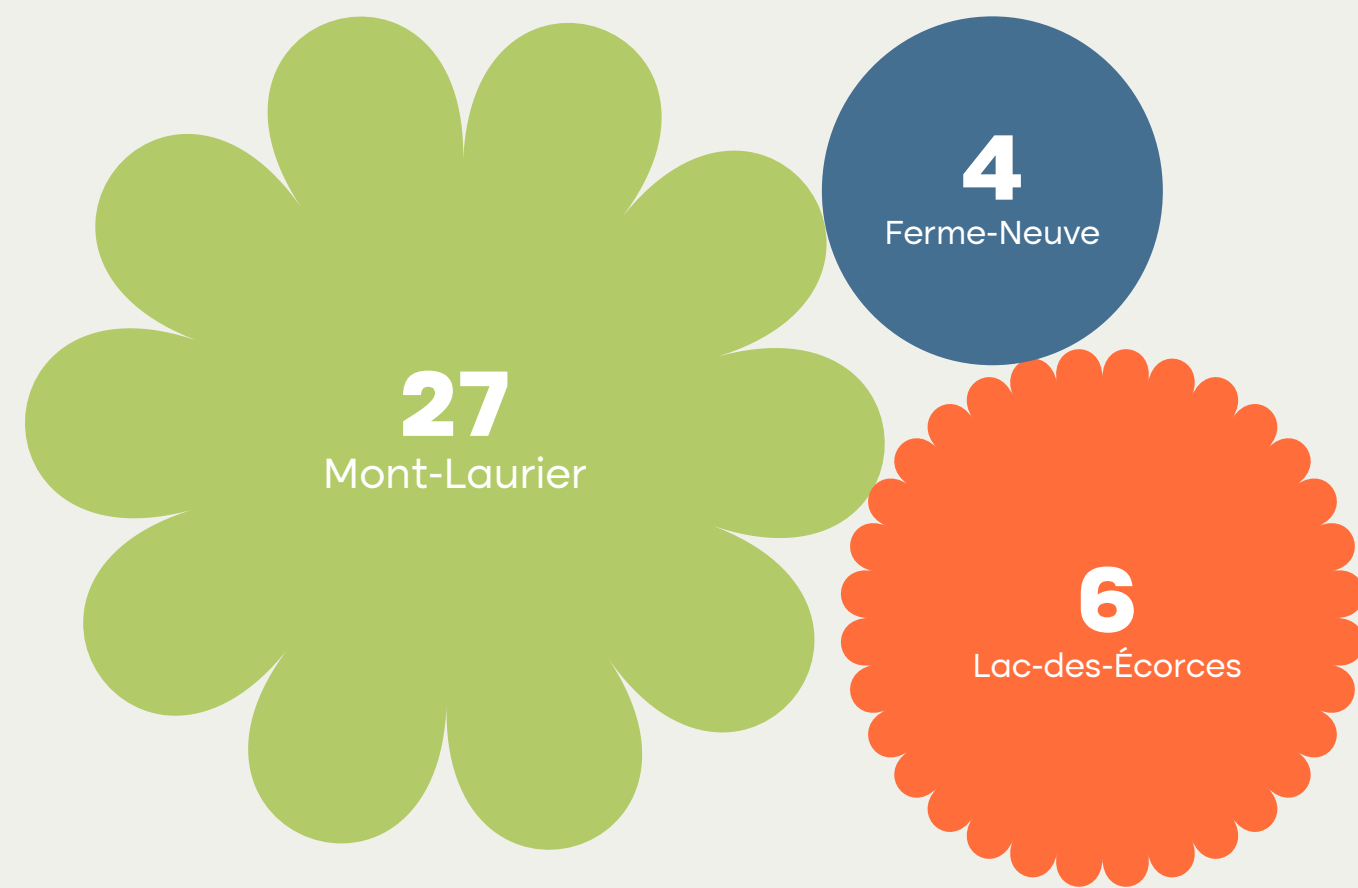


Composition abstrait

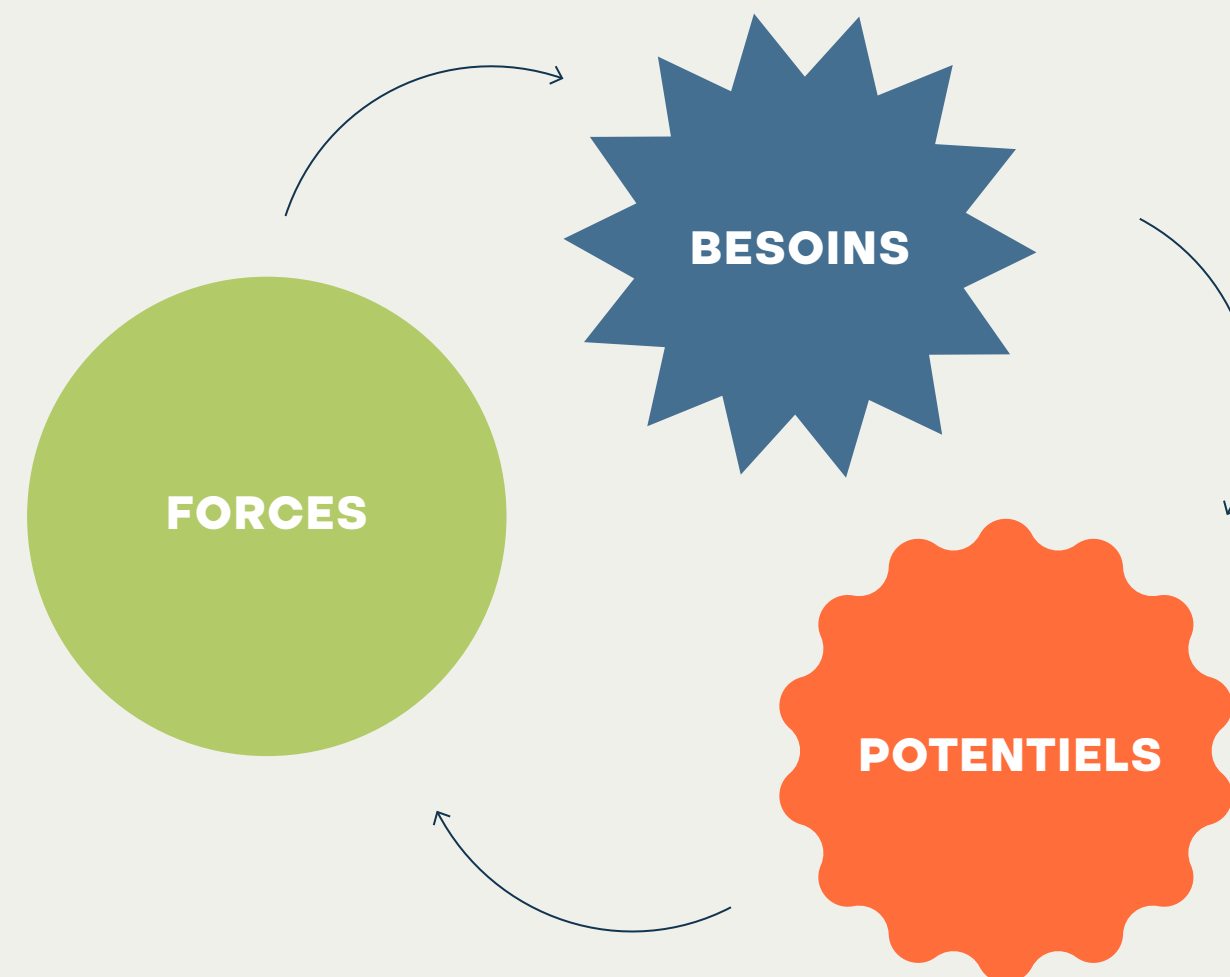


Composition abstrait

## Utilisation des formes



Montrer les chiffres

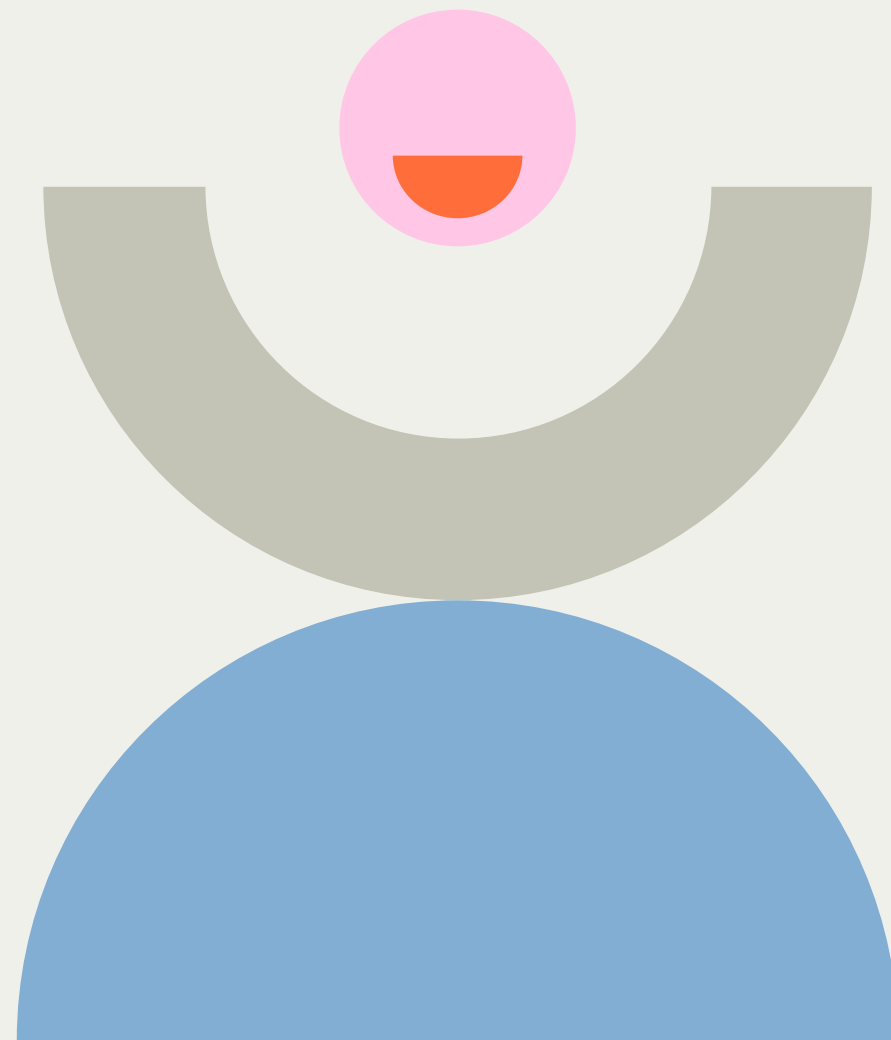


Schema et pour informer

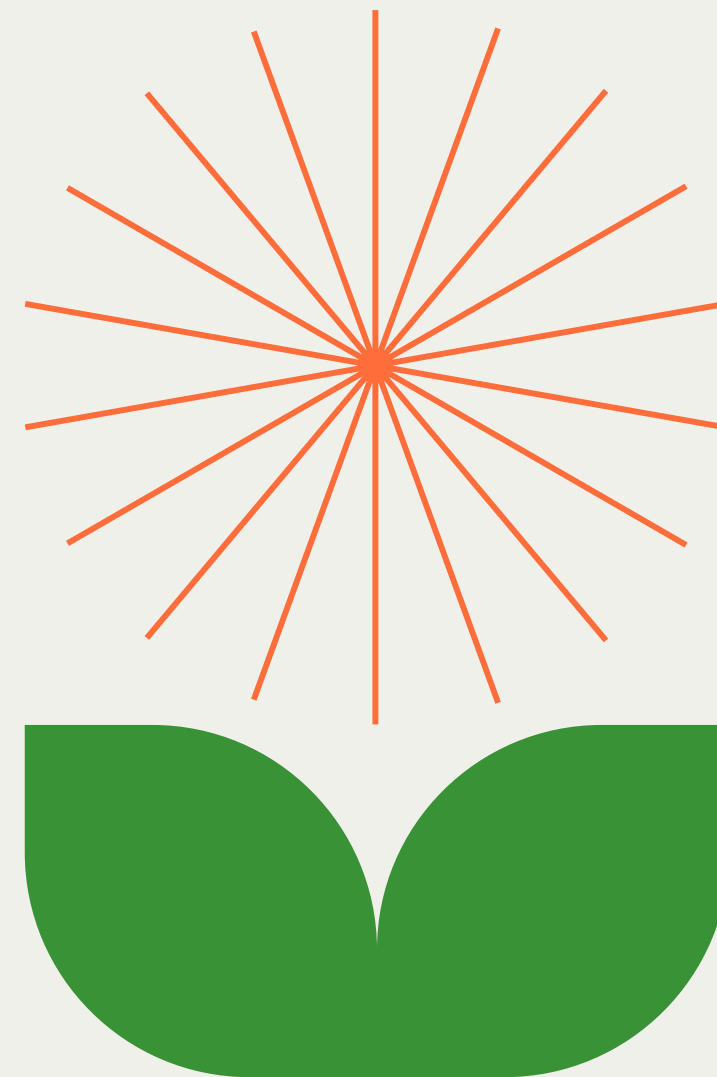
-  Inventaire
-  Limites de la consultation
-  Période de réalisation

Puces

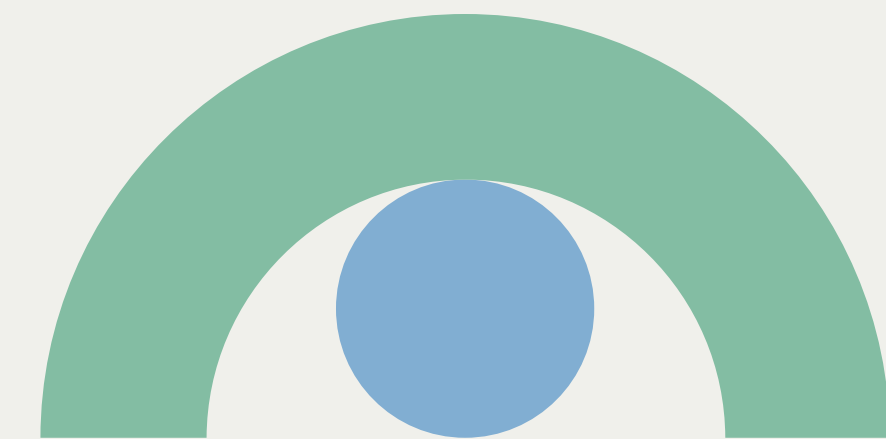
## Utilisation des formes



Personnages

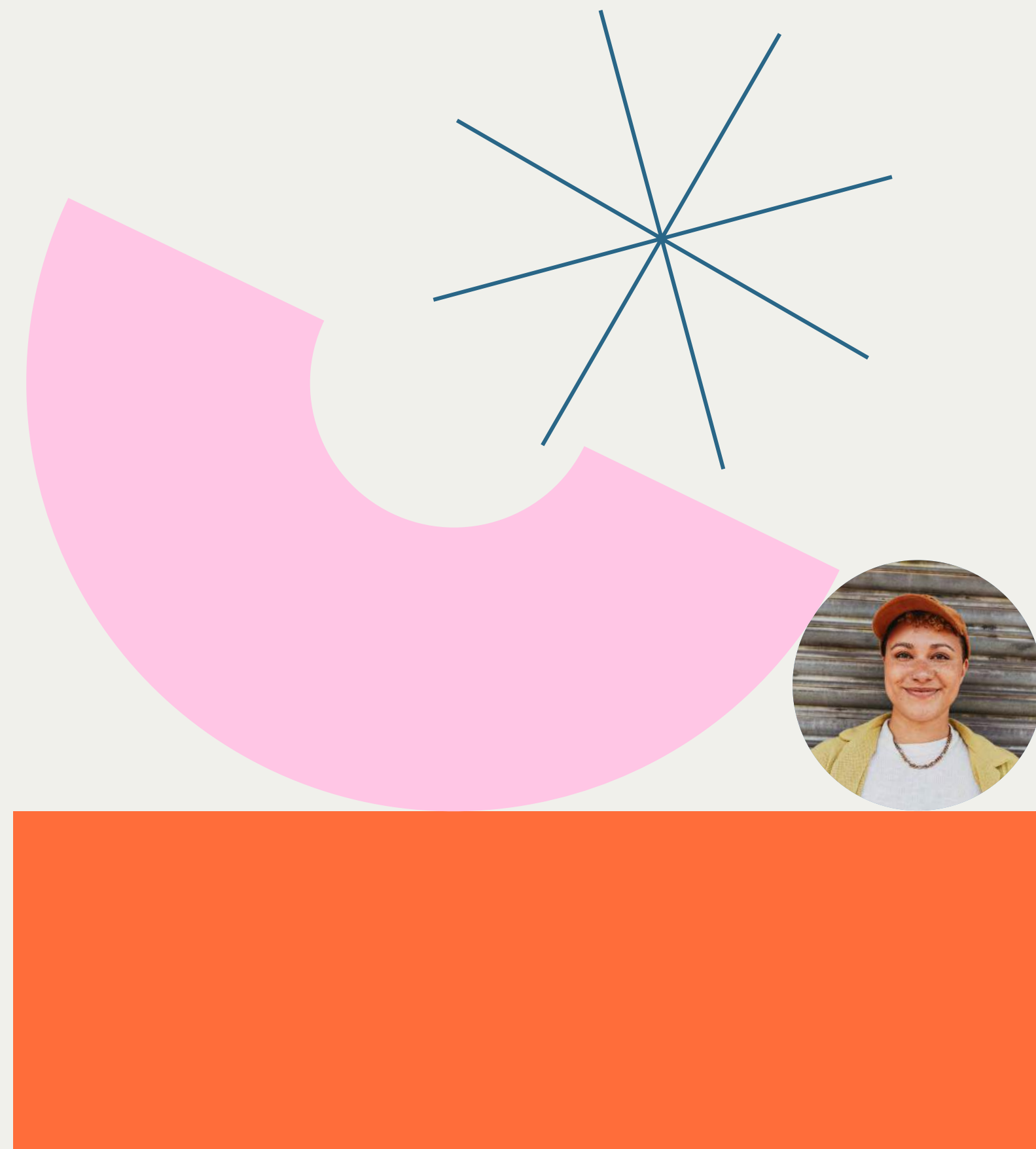


Objets

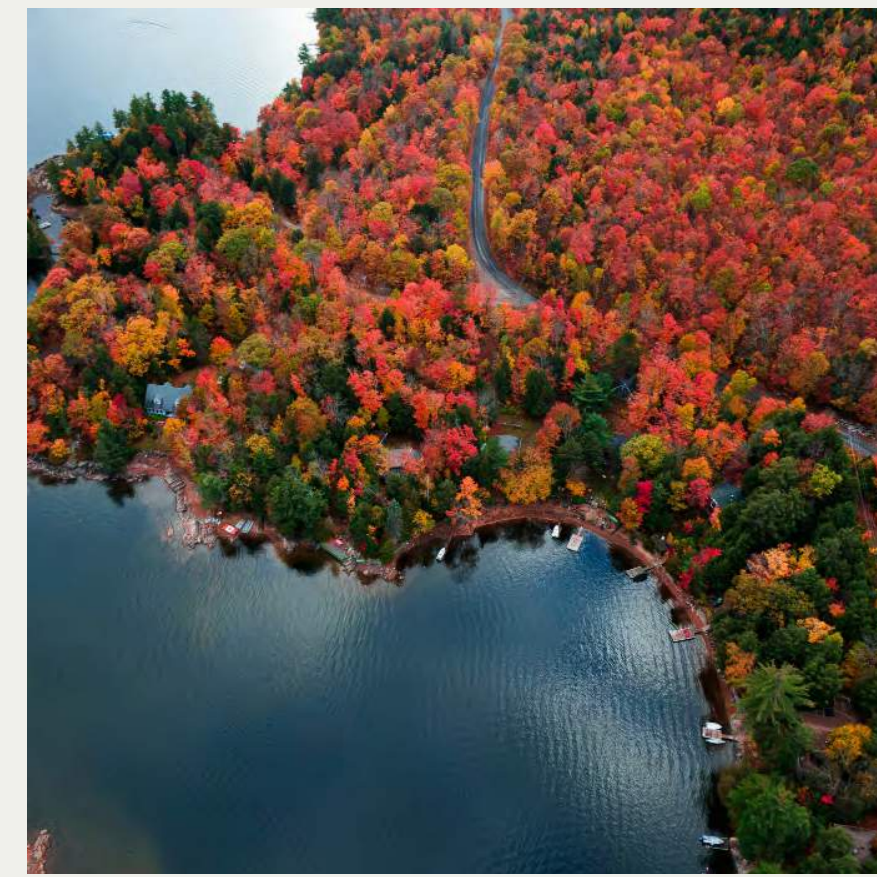


Formes/icônes

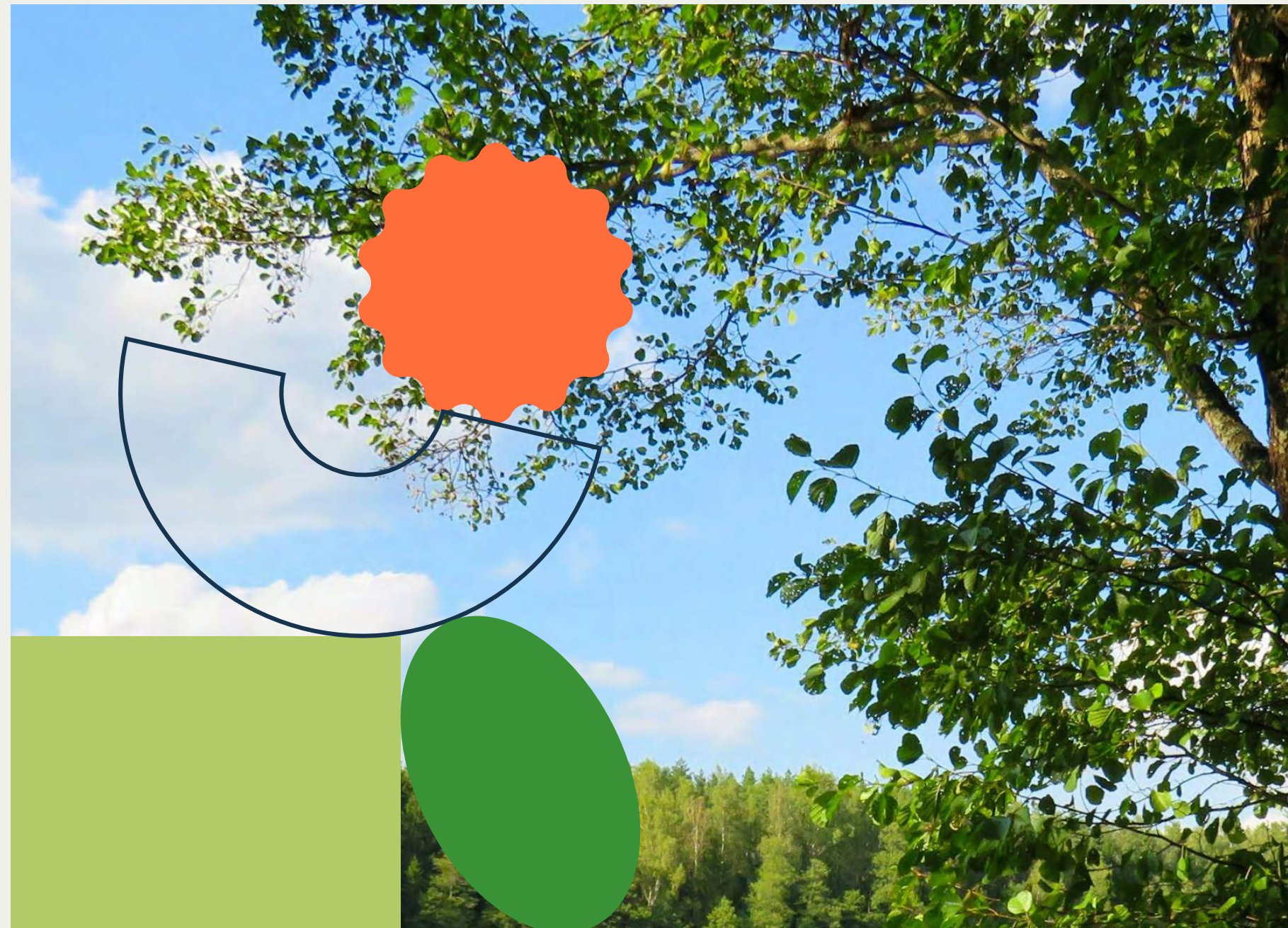
## Combinaison de formes graphiques et photos



## Portraits et ou photos à l'intérieur des formes



## Éléments graphique superposés sur photos



## Portraits pour présentations, réseaux sociaux, etc.

